G B A O

To: Interested Parties

From: GBAO

Date: March 6, 2025

Porter In Commanding Position Among Non-GOP In California Governor's Race

A recent survey of Democrats and No Party Preference voters (69% of the likely primary electorate) shows former Representative Katie Porter is the commanding frontrunner of the 2026 California gubernatorial race's early field.¹

Key Findings

Katie Porter.

consumer

protection

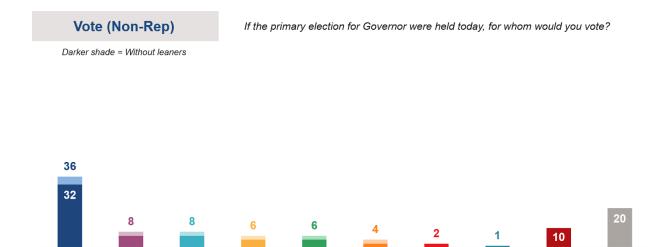
attorney

Villaraigosa,

public policy

advisor

• In an early vote, these voters prefer Rep. Porter by a wide margin. Porter leads her next opponents by 28 points, 36% to 8%, with only 20% of voters saying they are undecided. No other candidate comes close to Porter's early support, and she leads across audiences—with registered Democrats (40%), self-identified progressives (49%), and liberals (41%). She leads both within the Los Angeles Market (34%) and outside of it (37%). She is even the single largest vote-getter (25%) among those not registered as a Democrat, including other parties and NPP.



Xavier Becerra, Toni Atkins, a

housing

advocate

Tony

Thurmond,

of Public

Instruction

Superintendent businessman

Stephen

Cloobeck

and

entrepreneur

 Among Democratic and NPP primary voters, Rep. Porter is both best-known and most well-liked. Almost three-quarters (72%) of Democratic and independent primary

a healthcare

advocate

Betty Yee,

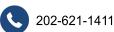
Democratic

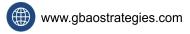
Party Vice-

Chair

¹ This memo highlights key findings of a survey of 800 likely voters in the 2026 California primary, excluding registered Republicans, conducted February 5-10, 2025 via landline, cellphone, and text-to-web. The total sample is subject to a 3.5 percentage-point margin of error at the 95% confidence level.







Other

Undecided

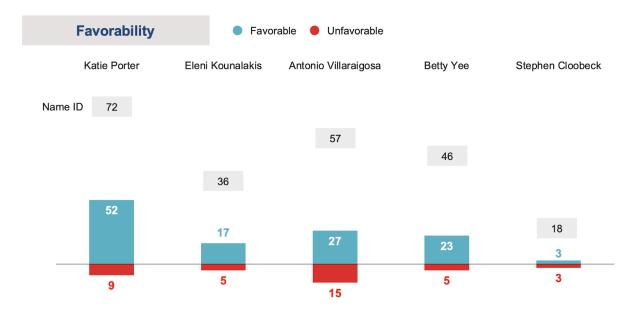
Kounalakis,

California

Lieutenant

Governor

voters are already familiar with her, significantly more than any announced or likely candidate tested. Porter is better-known than former Los Angeles Mayor Antonio Villaraigosa (57%), former State Controller Betty Yee (46%), Lieutenant Governor Eleni Kounalakis (36%), and businessman Stephen Cloobeck (18%). Rep. Porter is also the most popular among those who know each, with by far the highest net favorability of the candidates, at +43, most closely followed by Yee at +18.



 While the field at this stage is naturally still evolving, and this survey reflects most—but certainly not all—of the California primary electorate—Porter's early strength is both clear and sizeable. As other public polls have shown, she is well-known, popular, and enjoys widespread support statewide.